

## FASHIONS AND FADS.

Gold slippers are quite daringly worn. Waists are undoubtedly growing longer. Watteau scenes are the most exploited in fashions.

Walking gloves of dogskin are of a mammoth cut.

There is a tendency toward shortening of skirts.

The Empire style is threatened with loss of vogue.

White ostrich plumes were better before so popular.

White crepe, doubled, is a very fashionable ruching.

The bushy style of touse is practically out of favor.

Black fur is considered smart on a black or blue suit.

White furs are worn to great advantage with dark costumes.

Young girls this year are wearing older colors than usual.

There is a decided tendency away from short-skirted effects.

The familiar old poke bonnet is making another bid for favor.

Gowns must not only be clinging, but must likewise be shimmering.

The velvet toque, bordered with fur, is more than ever to the fore.

It is insistently declared that pockets in skirts are to come back.

An enormous ball of rhinestones is the most popular hatpin ornament.

Black and white are as popular in hats as at the first of the season.

Touques of copper are coming in to rival the much-used gold and silver.

Gray net and chiffon tulle are in the height of fashion for tunic effects.

Black hats must be intensely black, and whites as purely white as possible.

Flame color is much to the front for gowns and trimmings of all descriptions.

Heels, having risen almost to an absurd height, are now coming down again.

The kid and satin evening slipper has been ousted by gold, silver and bronze.

Rose shades of all materials are to the fore this winter for children's wear.

Messaline, in many supple and alluring weaves, is in great favor for draperies.

Women's coat sweaters have pockets at the side, and a coquettish breast pocket.

The tucks that extend over the shoulder are becoming to the majority of women.

For indoor wear there is a great number of sleeveless coats of gauze and net.

The butterfly bow of black satin has become a favorite bit of neckwear for indoors.

The absence of fullness, plaits or gathers prevails in gowns, long coats and wraps.

A hint of spring styles is that there will be a very general return to tailored effects.

The newest bracelets are half an inch wide, of flexible links, set with all kinds of stones.

The Directoire sash is an effective feature of the majority of the narrow, clinging skirts.

The fan is more fashionable than for many seasons, and unusually echoes the color of the gown.

The single Psyche knot is in increasing favor for the coiffure as the party season advances.

Plain cloth, combined with brocade or embroidered velvet, is to be seen on new reception gowns.

Powder gauzy materials and more substantial weaves will probably be wanted for spring than last season.

Midwinter gowns reproduce largely the colorings and designs of precious old Indian and cashmere shawls.

Collars must now meet in front in a straight up and down line; flaring corners are no longer permitted.

Pearled chignons that look as if drops of dew had spattered them are the newest designs for evening gowns.

In spite of the increasing popularity of the stock, the white turnover collar is still in good style.

Among the novel Paris hosiery there are black pure thread silk stockings with instep stripes worked in colors.

Of late there has been a turning from the long used white yoke to lace and net yokes of the color of the gown.

By summer time sleeves and yokes are more likely than not to come back to the same material as the rest of the costume.

There is a fringe effect upon the newest purses of leather and suede, and it is a fad to have them of the shade of the gown.

Close, clinging styles have not yet received the expected setback, and are probably prevail well into the spring.

One of the newest girdles is a waistcoat shape with turnback revers and topped by a lace jabot which falls from the throat to the top of it.

Among beautiful new materials, fashion favors the eccentric application of velvet upon a background of crepe de soie.

Most of the sleeves of elaborate gowns are of the same lace or net as the yoke, though there has been an effort to establish the sleeve like the gown.

The accepted method for wearing the Directoire sash is to have it drape the waist, around the body to back, then drop it to the end of the corset in front.

Directoire shoes are a fashionable accessory to accompany street gowns of this style. Dressy shoes for indoors are also to be had in Directoire style.

A new fabric that looks like Directoire satin, but is more warm and supple, is satin-finished cashmere, and it is to be had in all the popular shades.

Card belts are the latest wrinkle in girdles. These come in almost any standard shade and are fastened in front with a huge colored stone in barbaric design.

A few highly fashionable women have ventured to wear sleeves of different materials, one of the fabric used in the dress, and the other of chiffon cloth, lace or net.

All white, even for young girls, is not in high favor this season. If the gown is white there is sure to be a touch of color in the sash or at the throat in the yoke trimming.

Many women have the mistaken idea that the present fashionable dress which seemed extreme at first, is trying to the figure, but, truth to tell, it is exactly the reverse.

A new idea in sideboard and bureau covers is English eyelet work on heavy white linen, with Irish edging to Irish crochet and Irish edging to match, and finished off with tassels.

It was at first thought that the return of the long sleeve meant the doom of the bracelet, but this favorite of fashion has very happily adapted itself to changed conditions.

Blouses of colored net to wear with tailored suits are made over white lining, tucked all over, and finished off with collar and cuffs of nonpareil silk in the same shade as the net.

Ruchings figure as one of the most becoming fads of the season. They are platted very full and fall over the tops of the high collars, suggesting a picture from the Elizabethan era.

The one-piece gown which is built on redingote lines, and as a fact serves for theatres and afternoon reception costume under fur coats, is one of the leading favorites of the season.

An effective way to give a delicate note of color to a waist is to run rows of flat floss silk through the meshes in parallel lines for the yoke, collar and cuffs. Black and white waists may be treated in this way.

Pretty lounging robes for midwinter are cut in kimono style from silk and wool blankets. These blankets come in pink and white, blue and white, and prettiest of all, dull green and white plaids and stripes.

Unique in character are the necklaces made of beads taken from old-time watches of English workmanship. The beads are all different, and must be arranged up in size, the hand-carving giving them a charming individuality.

The latest thing in neckwear is the "Devil collar," of black satin, lined with red, and only possible to the girl with the long neck. The collar is cut in many gores, flares out and shows bright little touches of the red at the throat.

There is a perfect riot of design in hat pins. Some of the shops are showing them of platted gold and silver braid, in much the same style as the leather bootlace hat pin, which has now had its day.

The cynnet of swan down crown is the latest millinery fad when the more expensive marabout plumage is not employed, flowers and feathers being charmingly combined with the soft, furry plumage of the elder duck.

# Great January Clearance Sale

## Evening Costumes All One-Third Off

A good selection of colors and styles, ranging in prices from \$25.00 up to \$50.00, all subject to—

### One-Third Off

A good assortment of sizes.

# "The Paris."

Our Entire Line of  
**High Grade Coats**  
Will Be Sold at This Great Low Price  
Sale at One-Third Off  
Price ranging from \$18.00, \$20.00, \$22.50, \$25.00, \$27.50, \$30.00 and up to \$50.00, all subject to—  
**One-Third Off**  
A good assortment to select from.

## One Hundred Thousand Dollars' Worth of Women's, Misses' and Children's Ready-to-Wear Garments

Will be placed on sale Monday morning, January 4th, at 9 o'clock sharp. Our entire stock of millinery, coats, suits, waists, skirts, furs, hosiery, gloves, underwear, kimono's, wrappers at reductions of one-fourth, one-third to one-half less than the regular prices.

Without doubt one of the most powerful money saving sales that has ever been advertised in Salt Lake  
**THE DOORS OPEN AT NINE O'CLOCK SHARP**

### Our Entire Line of Handsome Long and Short Velvet Coats at 1/2 Off

All handsomely trimmed, made of the best silk velvet and lined throughout with the guaranteed Skinner satin lining. Note the following reductions:

\$22.50 Velvet Coat, at.....	\$11.25	\$40.00 Velvet Coat, at.....	\$20.00
\$25.00 Velvet Coat, at.....	\$12.50	\$42.50 Velvet Coat, at.....	\$21.25
\$27.50 Velvet Coat, at.....	\$13.75	\$45.00 Velvet Coat, at.....	\$22.50
\$30.00 Velvet Coat, at.....	\$15.00	\$50.00 Velvet Coat, at.....	\$25.00
\$32.50 Velvet Coat, at.....	\$16.25	\$55.00 Velvet Coat, at.....	\$27.50
\$35.00 Velvet Coat, at.....	\$17.50	\$60.00 Velvet Coat, at.....	\$30.00
\$37.50 Velvet Coat, at.....	\$18.75	\$65.00 Velvet Coat, at.....	\$32.50

### A Line of Children's Coats at an Average of One-Half Off

Our entire line of Children's High-grade Coats at the following enormous reductions:

One lot of Coats from 5 to 14 years, values up to \$11.50, to go at.....	\$5.95	One lot of Coats, ages from 8 years up to 14, to go at this sale, values up to \$13.50, for.....	\$6.95
One lot of Children's Coats, a good assortment of colors, to go at this sale, values up to \$8.00, for.....	\$3.95		

### Extraordinary Low Prices on Women's Long Coats—One-Half Less Than Regular

\$8.00 Long Coats to go at this sale.....	\$3.95	\$12.00 Long Coats to go at this sale.....	\$5.95
\$10.00 Long Coats to go at this sale.....	\$4.95	\$15.00 Long Coats to go at this sale.....	\$7.95

### Children's Coats Marked Away Down for This Great Low Price Sale

One lot of all-wool Astrakhan Coats, all colors—ages from 1 to 5 years—regular \$3.75 coat, to go for.....	95c
One lot of Bearskin Coats, all colors, ages from 1 to 5 years. Worth up to \$4.00, to go for.....	\$1.95
One lot of Children's Bearskin Coats, in the plain and curly, all colors, ages from 1 to 5 years, values up to \$4.50. To go at this sale for.....	\$2.65

### Sample Line Hosiery

The immense sample line of Hosiery of the Arnold-Constable Co., in women's, misses' and children's, all high-grade goods, will be placed on sale at this Great Clearance Sale at the following prices:

One lot, values up to 50c; special the pair, at—	19c	One lot, values up to 75c; special the pair, at—	23c	One lot, values up to 1.25; special the pair—	50c
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In this sample line sale you'll find tans, blues, white and pink, fine quality of lises, also silk lise, and the gauze lise, gauze cotton in the split foot, all sizes represented as well as the extra out sizes and the opera lengths.

### Children's Hosiery Special

Children's fast black Cashmere Hose, double heels and toes. Special.....	23c	Boys' heavy cotton fast black fleece-lined Hose, double heels and toes. Special, the pair.....	19c
Children's fast black seamless fleeced Cotton Hose, double heels and toes. Special, the pair.....	12 1/2c	Infants' Fine Black Cashmere Hose, 3 pairs for.....	50c

### Toques and Stocking Caps

20c values, special, each.....	15c
25 and 35c values, each.....	19c
50c values, each.....	39c

### Shawls and Fascinators

25c values, special, each.....	19c
35c values, each.....	25c
50c values, each.....	39c
65 and 75c values, each.....	48c

All-wool Baby Shawls at One-Fourth Off

### Caps and Hats at Special Prices

25c values, each.....	19c
35 and 40c values, each.....	29c
50c values, each.....	39c
75c values, each.....	59c
1.00 values, each.....	75c

## Our Entire Line of Furs at One-Third Off

FUR SCARFS, SEPARATE MUFFS, FUR SETS, IN MINK, SQUIRREL, OPOSSUM, LYNX, HARE AND FOX. MANY ATTRACTIVE BARGAINS WILL BE FOUND AT THIS COUNTER.

## Most Telling Mark-Down on All MILLINERY

Shelves and Counters Must Be Cleared at Once. Read Carefully the Reduced Prices, Then Attend the Sale

Women's beautiful \$15.00 Trimmed Millinery, dozen different styles to choose from, to go at this extreme low price sale at.....	\$5.00
Women's Trimmed Hats, values up to \$10.00.....	\$3.45
Women's Trimmed Hats, values up to \$6.00.....	\$1.95
Misses' and Children's Trimmed Hats, values up to \$3.50, at this sale for.....	\$1.45
Children's and Misses' School Hats, values up to \$2.00, at this sale for.....	98c
One lot of Children's School Hats, values up to \$1.25, at this sale for.....	58c

## Leather Bags and Purses at 1/4 off the Regular Prices

### Glove Special, \$1.25

An advance sale of Long Silk Gloves, full 16-button lengths, double tips, in all colors. This glove as the season advances will sell for \$2.00. A chance to lay in a supply.

Our entire line of Long Kid Gloves; special at this sale, \$2.95 for.....	\$2.95	A very swell Gauntlet Glove of fine cape stock, strap wrist, tan only, regular \$2.75 glove; special at.....	\$1.95
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### Handkerchief Special

One special lot of fine Embroidered Handkerchiefs, slightly muscled during Christmas rush, 25c, 35c and 40c qualities. While they last at, each.....	19c
Ladies' Handkerchiefs, fine linen, fine Cambric or Fancy Printed. Special, the dozen.....	50c

### Silk Petticoats, One-Fourth Off

This embraces all Petticoats from \$7.50 up to \$25.00. A beautiful line of colors and shades to choose from.

### Bonnets

40c Bonnets for.....	29c
50 and 60c Bonnets for.....	39c
75 and 85c Bonnets for.....	59c
1.00 Bonnets for.....	75c
1.25 Bonnets for.....	95c
1.50, 1.75 and 2.00 Bonnets.....	\$1.19

### Ribbon Special

25, 30 and 35c Satin Taffeta Ribbons, the yard.....	20c
45c Satin Taffeta Ribbon, the yard.....	35c
20 and 25c grade Lustre Taffeta Ribbon, the yard.....	15c

### Belts

25 and 35c Leather and Kid Belts, special for.....	19c
Leather Belts, values to \$1.00 special for.....	39c
All other Belts 1-3 Off.	

### Jewelry Novelties

25 and 35c Brooches, Belt Pins, Stick Pins, Buckles, Collar Pins, special, each.....	19c
One lot of Brooches and Stick Pins, each.....	10c
20c Neck Chains, special.....	10c
25c Bead Neck Chains, special.....	19c
35c Bead Neck Chains, special.....	25c
50c Bead Neck Chains, special.....	35c
Hat Pins, a large variety to choose from.....	5c
Bead Bags, values to \$3.75, at 95c.....	
All Metal Purses go at 1/4 Off.	

### Clearance Prices on Skirts

\$7.50 All-Wool Panamas.....	\$5.45	\$5.50 All-Wool Panama Skirts.....	\$3.45
In black, blue and brown, trimmed with satin bands and buttons, gored model, full sweep.....		Colors, blue, brown, black, trimmed with folds of self-same goods and buttons, gored model, a great bargain.	
\$6.50 All-Wool Panamas.....	\$4.45	\$4.50 All-Wool Skirts.....	\$2.95
In the plain and fancy stripe material, two rows of buttons down front, gored model, colors, black, blue, brown.		Brown and blue only, side pleats, trimmed with folds of goods, a limited quantity.	

### Special Items at One-Half Off

20c Peter Pan Embroidery Collars at.....	10c	20c Dainty Embroidered Turn-overs. Special at.....	10c
20c Gibson Lace Collars. Special at.....	10c	One lot of Children's Printed Handkerchiefs, while they last Monday, at, each.....	1c

### Clearance Prices on Kimonos

Made of the extra good quality of the Elder and Flannellette materials, in the large floral and Oriental designs.

\$1.35 Long Kimonos. Clearance price.....	89c	\$2.95 and \$5.50 Long Kimonos. Clearance price.....	\$2.95
\$2.00 Long Kimonos. Clearance price.....	\$1.19	40c Short Kimonos. Clearance price.....	19c
\$2.50 Long Kimonos. Clearance price.....	\$1.49	50c Short Kimonos. Clearance price.....	39c
\$2.75 and \$3.00 Long Kimonos. Clearance price.....	\$1.95	\$1.50 Short Kimonos. Clearance price.....	95c
\$4.00 Long Kimonos. Clearance price.....	\$2.89	\$2.00 and \$2.50 Short Kimonos. Clearance price.....	\$1.49
		\$3.00 and \$3.50 Short Kimonos. Clearance price.....	\$1.79

### Ladies' Flannellette Gowns

\$1.25 Night Gown reduced to.....	79c
\$1.35 Night Gown reduced to.....	95c
\$2.00 Night Gown reduced to.....	\$1.49
\$2.25 and \$2.50 Night Gowns reduced to.....	\$1.79
One lot Flannellette Skirts, values up to 75c, reduced to.....	49c

### Children's Flannellette Gowne

60c Gowns, reduced to.....	39c
75c Gowns, reduced to.....	49c
90c Gowns, reduced to.....	59c
One lot Flannellette Skirts, values up to 75c, reduced to.....	49c

### Children's Dresses Marked Away Down

One lot Children's Dresses, in the Warm Flannellette Material, dark colors. Special prices.....	19c
One lot of All-wool Dresses for Young Girls, ages from 8 to 14, values up to \$2.00. Clearance prices.....	95c
Young Girls' Dresses, ages from 6 to 14, all-wool material, values up to \$3.75. Clearance.....	\$1.95
A beautiful line of Young Girls' Dresses, all nicely trimmed, values up to \$5.50. Clearance sale prices.....	\$3.95

### Knit Underwear

Children's fine quality wool and cotton suits, sizes 2, 3, 4; special, the suit.....	50c	Ladies' fleeced Union Suits, in gray only; special, the suit.....	37c
The same in sizes 5 and 6; special, the suit.....	65c	Ladies' mixed wool and cotton Vests and Pants, gray only; special each, at.....	39c
The same in sizes 7 and 8; special, the suit.....	75c	Children's fleeced Union Suits, good quality, gray only.....	33c
Ladies' good quality fleeced Vests and Pants, cream only, all sizes; each, at.....	25c	Children's fine white cotton Union Suits, heavily fleeced; special, the suit.....	39c